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TOP STORY

US Signs Emerges Even Stronger After Acquisition



Hartford, CT - Earlier this summer, [US Signs, Inc.](#), a leading provider of brand application management for clients with multi-site retail locations in the United States, was acquired by [FM Facility Maintenance](#), a Hartford, Conn.-based national leader in outsourced facility maintenance services. The acquisition strengthened FM's position as a service provider of facility maintenance services to customers with a national footprint. It has also emboldened US Signs.

All of US Signs' employees including management, sales, finance, service and project management personnel will remain with FM Facility Maintenance as part of the transaction. Some of US Signs' customers include Sally's Beauty Supply, Extra Space Storage, Public Storage, Tire Kingdom (which includes National Tire and Battery) and Jenny Craig. FM is also a major client.

"FM has its roots in technology and that focus has pushed FM ahead of its competitors," says Lee Clark, president and CEO of US Signs. "Now US Signs can benefit from that technology. We have access to FM's distinguished technology leader Satya Vellore and its corps of IT professionals. This is a great resource for a smaller company to have."

FM will also help make US Signs more competitive financially and through business processes. Clark also believes that US Signs will be able to benefit from FM's substantial knowledge base and will learn and apply the FM business principles to its customers. US Signs will also have access to FM's extensive network of service providers according to FM President and CEO Jim Reavey.

"They can add a greater depth and breadth of experience and US Signs will capitalize on that," Reavey says. "Our businesses similarities will enable US Signs to sell to the FM client base. We expect US Signs and FM to be in a period of growth for the foreseeable future."

- Tony Berry is a senior account executive with A&K Public Relations.